

WHETHER YOU'RE

"just looking OR just about to buy"

MAKE **First Savings and Loan**
YOUR HOME OWNING HEADQUARTERS

OWNING IS EASIER with a First Savings
Mortgage Loan:

- ★ Friendly counsel in choosing the right loan plan fitted to your future as well as present circumstances.
- ★ Special "own easier" features: prepayment privileges, open-end advances, budget payments for taxes and insurance.
- ★ Prompt appraisal and loan closing services.

YOU BUY SOONER with a First Savings

Down Payment Savings Account:

- ★ Our 2½% current yearly dividend added to your savings builds your Down Payment fund faster—makes waiting time shorter.
- ★ Every saver's account is insured safe to \$10,000 by a U.S. Government Agency.
- ★ Start saving with First Savings—we take you through to complete "debt-free" ownership.

VISIT US NOW

Let us help you attain worry-free home ownership.

First Savings and Loan

Jefferson at Federal



Telephone 2-2156

SAGINAW'S OLDEST AND LARGEST SAVINGS ASSOCIATION

H. P. Physical Ed. Dept.

The FORDNEY CLUB
of SAGINAW, MICHIGAN

presents . . .

THIRD ANNUAL
**RED FEATHER
FOOTBALL GAME**

WISCONSIN STATE COLLEGE
GREEN GULLS

vs.

CENTRAL MICHIGAN COLLEGE
CHIPPEWAS

ARTHUR HILL MEMORIAL STADIUM
SEPTEMBER 11, 1954, 8:15 p.m. Official Program
BENEFIT UNITED CHEST

TO THE PEOPLE OF SAGINAW CITY AND COUNTY---

This football game, sponsored by the Fordney Club, for the benefit of the United Chest Campaign signals the opening of the annual drive for funds to support our vital and necessary community service agencies. The kickoff will also launch one of the most important post-war volunteer efforts in the Saginaw area.

For the second year the Saginaw United Chest Campaign will include funds for agencies of the Community Chest, the County United Health & Welfare Fund, and the County Chapter American Red Cross. In addition the campaign this fall will cover that part of Saginaw County outside the metropolitan Saginaw City area, which formerly held a separate County United Fund/Red Cross Campaign.

These community services make Saginaw City and County a better place to live and work. If each of us will do his share in supporting these agencies and working for them, we will all benefit from the many health, welfare, and recreation services they provide throughout the year.

R. Raymond Campau, President

SAGINAW UNITED CHEST

Good Evening,

For the third consecutive year we have gathered to witness one of Saginaw's outstanding sports spectacles---the annual Red Feather football game. And this game should be the closest, and perhaps most interesting, of the three. Wisconsin State College, of Milwaukee, has split in two previous football encounters with the "home" team, Central Michigan College, so this is the "rubber" game.

You'll recall that Central Michigan defeated St. Ambrose College of Davenport, Iowa, in 1952, and last year lost to a powerful Great Lakes Naval Training Center eleven from Illinois. Tonight's battle finds a visiting team from a third state on the scene.

Once again Fordney Club members, who sponsor the game for the Red Feather campaign, have the honor of presenting the first college gridiron battle of the year in the State of Michigan. It's one of the first in the nation, too. Some of the finest sports events in the nation had more humble beginnings than this annual Red Feather game; perhaps the event which we witness tonight is only part of a start toward what may someday be an event national, or at least Midwest, in scope. That band of evergetic Fordney Club members has big ideas about future games.

Certainly Central Michigan is a fast-growing institution, rapidly passing from the "small college" class. The Chippewas now are willing to meet all comers in all sports, and Coach Bill Kelly, always the optimist, would like nothing better than to lure a football opponent of national stature into Arthur Hill Memorial Stadium for a Red Feather contest.

With an enrollment of nearly 5,000 expected before too many years pass, Central Michigan will have added manpower from which to field the finest of sports teams. More and more fine high school performers are deciding to seek their education and further athletic prowess at Central Michigan. Good! Saginaw sports fans can use a college with fine athletics teams only an hour's drive away.

But, enough of the future, for now. This should be a game tonight with enough action for a week's coffee table conversation. Everybody up for the kickoff!

Lou Chiesi
Associate Sports Editor
The Saginaw News

OFFICIALS' SIGNALS



1. Offside	5 yards
2. Illegal position, procedure, or motion	5 yards
3. Illegal shift	15 yards
4. Delay of game	5 yards
5. Personal foul (tripping, hurdling, tackling, out of bounds)	15 yards
6. Roughness and piling on	15 yards
7. Clipping	15 yards
8. Roughing the kicker	15 yards
9. Unsportsmanlike conduct	15 yards
10. Holding by defense	15 yards
11. a. Illegal use of hands and arms by offense	15 yards
b. Illegal use of hands and arms when ball is free	Offended team's ball at spot of foul
12. Intentional grounding of pass	5 yards (and loss of down)
13. Illegal passing or handing ball forward	5 yards (and loss of down, if by offense)
14. a. Forward pass interference by offensive team	15 yards (and loss of down)
b. Defensive pass interference	Offended team's ball (First Down) at spot of foul
c. Kick-catching interference	15 yards
15. Ineligible receiver downfield on pass	15 yards (and loss of down)
16. Ball illegally touched, kicked, or batted	Offended team's ball at spot of foul
17. a. Crawling	5 yards
b. Helping the runner or interlocked interference	15 yards

EXPLANATION OF FOOTBALL TERMS

- BLOCKING—Obstructing the progress of a defensive player.
- CLIPPING—Holding or touching any part of defensive player's rear from waist down.
- DEFENSE—Trying to stop the progress of team who has the ball.
- DEAD BALL—A ball that is not in play.
- DROP KICK—Kicking the ball, after dropping it to the ground on its point, immediately after it rises from ground.
- FAIR CATCH—A back player is permitted to catch a punt unmolested by raising his hand above his head and waving it from side to side.
- FAKE KICK—Player makes motion as if to kick but play is a pass or run instead.
- FIELD GOAL—Place kicking or dropkicking the ball over the cross-bar from scrimmage.
- FOUL—An infraction of a rule for which a penalty is prescribed.
- FIRST DOWN—When a team gains ten yards in four plays or less in the first play in a series.
- FIVE-MAN LINE—The front defense line made up of five players.
- FORWARD PASS—When the ball is thrown beyond or toward the line of scrimmage.
- FREE BALL—A live ball (other than a forward pass) not in possession of player.
- FUMBLE—Loss of player possession of ball other than by passing, handing or kicking of ball.
- HALF—The period of rest between the second and third quarters.
- HUDDLE—Two or more offensive players grouped together after ball is ready for play and before assuming scrimmage formation prior to snap.
- INCOMPLETE PASS—A forward pass that is not caught.
- INTERCEPTION—A pass that is caught by the team on defense.
- KICK-OFF—A free kick taken after a score or at the start of each half.
- LIVE BALL—A ball in play.
- LATERAL PASS—A pass which is thrown parallel to line of scrimmage.
- OFFENSE—The team which is in possession of the ball.
- OFF SIDE—When the line of scrimmage is crossed before ball is snapped.
- OPTIONAL PASS—One which is thrown to any receiver.
- PASS—Throwing the ball.
- PLACE KICK—The act of kicking a ball that is held by a teammate.
- POWER PLAY—A play made by the offense concentrating blockers at one point.
- PUNT—Kicking the ball into the air after dropping it from the hands.
- REVERSE—Starting a play wide to one side and returning to opposite side.
- SCRIMMAGE—The interplay of the two teams during a down in which the play begins with a snap.
- SNAP—Handing or passing the ball back from its position on the ground with a quick motion of the hand or hands.
- SHIFT—A change in the offensive or defensive lineup before the ball is snapped.
- SLUGGING—When an opponent is hit with the forearm or fist.
- TACKLING—Bring down a ball carrier by grasping or encircling the opponent with the hand or arm.
- TIME OUT—When Referee suspends play for any reason.
- WEDGE—A concentration of blockers in V shape ahead of the ball carrier.

SCORE VALUES

Touchdown	6 Points	Safety	2 points
Field Goal	3 Points	Successful try-for-point ..	1 Point

Forfeited games The score of any game forfeited is 1 to 0 against the forfeiting team.

DIAGRAM OF PLAYERS AND THEIR POSITIONS



Compliments

SAGINAW AUTOMOBILE DEALERS
ASSOCIATION

THE HAMBURG HUT

411 Hancock
Saginaw, Michigan
Open 24 Hours Daily

SKYCRAFT TOY & HOBBY

Year Round Toys All the Time
412 Hancock Phone 3-3541
"All We Sell is Happiness"

MacMILLAN DRUGS

Photo Finishing — Greeting Cards
422 Hancock at Michigan
Phone 7831

ARCHERS ATTENTION

Featuring Saginaw's Largest
and Most Complete Stock of
Archery Equipment

INDOOR SHOOTING RANGE

SMITH ARCHERY

316 Court Phone 4-7013

MICHIGAN NATIONAL BANK

BANKING THAT IS BUILDING MICHIGAN



Open Until 4:30 Each Week Day Including Saturday
Member F.D.I.C.

PRESIDENT AND VIEWS OF WISCONSIN STATE COLLEGE



MARIETTA HOUSE



KENWOOD HALL



SHEPARD ALUMNI HOUSE



STOWELL HOUSES

A Message from the President of Wisconsin State College, Milwaukee, Wisconsin

Wisconsin State College in Milwaukee is happy to participate in the Third Annual Red Feather Game. Our relationships with the Central Michigan College of Education have always been cordial and a fine record of good sportsmanship has been established between the two schools in recent years.

Wisconsin State College is also happy to participate because this is a benefit Red Feather game. Community chests are an important part of the American way of life. They contribute substantially to community improvement and the voluntary efforts which they represent are an important instrument for promoting the general welfare.

We wish for your project continued success and we are looking forward with anticipation to our football game with Central Michigan College of Education.

J. MARTIN KLOTSCH, *President*
Wisconsin State College
Milwaukee, Wisconsin



MAIN BUILDING



BAKER FIELDHOUSE

TUPES OF SAGINAW, INC.

402 Davenport
Saginaw, Michigan

WELDING SUPPLIES
AUTO & TRUCK SPRINGS

HANK'S AUTO STORES

701 E. GENESEE AVE.
119 NO. HAMILTON ST.
Auto Parts & Accessories

HARRIS LUMBER & SUPPLY CO.

A Subsidiary of Brinker Lumber Co.

2124 So. Michigan Ave.
Phone 3-5431

Complete Line of Building Material
Call us for Estimates

**TRIER CONSTRUCTION
COMPANY**

General Contractors



1401 Brockway St.
Saginaw, Michigan

Saginaw Savings & Loan

MICHIGAN AT CASS
(on the West Side)

Dial 3-8461

Wm. F. Nelson Electric

111 Hoyt St. Tel. 2-7184 — 2-7185



**WISCONSIN STATE
COACHING STAFF**

Left to Right: Russ Rebholz; John Tierney; Herm Kluge; Armin Kraeft.



Tom Trier, sophomore quarterback, was all-city player in high school in Milwaukee. 5' 10", 185 lbs.

Williams
ICE CREAM
DEFINITELY FINER

Michigans' Finest
Hotel and Restaurant
Supply House

HEATH'S
—WHOLESALE—
MEAT SERVICE INC.

"The Best Only"

2774 Bay Road Phone 5-5351 — 3-8455

90 YEARS

Serving the Trade

in

Northeastern Michigan

SAGINAW HARDWARE CO.

200-210 S. Hamilton St.

Hardware—Sporting Goods—Mill Supplies

Steel Warehouse

**SAGINAW PATTERN &
MANUFACTURING CO.**

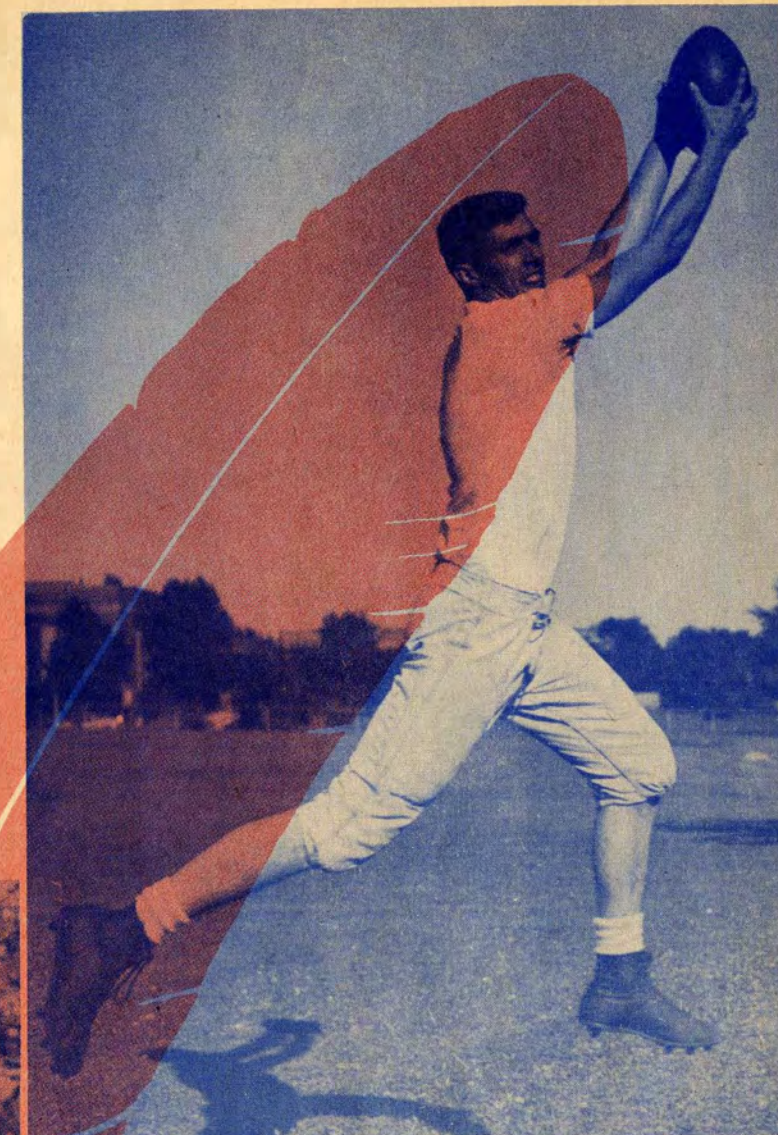
WOOD & METAL PATTERNS

ALUMINUM CASTINGS

720 S. Hamilton St.

Saginaw, Michigan

Lowell Litteraz, senior end,
three year letterman, Wisconsin
State College football "Green
Gulls". 6' 3" 195 lbs.



Leon Glowacki, senior guard, 220 lbs.

WAGNER DAIRY BAR

1924 Court St.

Ice Cream ● Wholesale & Retail

Lunches ● Fountain Service

Phone 9589

COURT STREET HARDWARE

1206 Court

Phone 3-1313

Compliments

CAL-WOOD SPECIALTY CO.

504 Lyons St.

Saginaw, Michigan

HAROLD A. CEDERBERG

FUNERAL HOME

Ambulance Service

403 No. Michigan Ave.

Phone 8239

THE SEAL-O-CO STATIONS

IN SAGINAW

2114 S. Michigan Ave.

1418 State St.

1304 Gratiot Ave.

1519 Mackinaw St.

IN MIDLAND

Cor. Midland & Erie Sts. & 1203 E. Ellsworth St.

IN BAY CITY

702 Henry St. — 106 W. Midland St.

TRAILER RENTAL SERVICE

The Fordney Club

"For Saginaw"

Saginaw, - Michigan

THIRD ANNUAL RED FEATHER FOOTBALL GAME

Central Michigan College, Mt. Pleasant vs. Wisconsin State College, Milwaukee

Co-Chairmen: C. Ward Lauderbach, Floyd Rabe

Howard Heath President
Paul Gustafson Vice-President

L. Avery Dice Secretary
Clarence F. Graebner, Jr. Treasurer

Arthur Achard
M. O. Archard
F. C. Adams
John Adams
James N. Alcock
Emery R. Alderton
Dr. Dalton Allen
Rex Allen
Jack Andrews
F. Clarke Ardern
Clarke Ardern, Jr.
Harry Baker
Elmer C. Barsch
Dr. Glen Barton
Clarence P. Bauer
George Baxter, 3rd
Henry W. Behm
James Biegert
Warren Blackney
E. G. Blum
Dr. J. W. Boell
Alfred Boergert
E. F. Booth
Myron O. Booth
Judge Fred J. Borchard
Andrew G. Bourdow
H. James Bosch
Albert C. Boyd
Horace Bradley
Don Brady
A. A. Brandt
Donald A. Breussow
E. J. Bremer
Bert C. Brennan
James Brisbois
I. M. Brock
Arnold Bronner
W. Franklin Brooks
T. Roy Brydges
Dwight H. Buell
Charles E. Calvert
R. R. Campau
Edwin A. Carlson
Joe Carrigan
Ray L. Carter
Frederick Case
Win L. Case
Harold Cederberg
E. R. Chamberlin
William G. Coyle
Albert D. Davis
John Day
Arthur G. Dettmer
Avery Dice
Carl Dilts

Jack Dossman
Carl Dubac
Barney Duff
Malcolm J. Elliott
Vern Elliott
Harry Ellis
Eldon Fidlín
A. W. Frank
Kenneth B. Forbes
Ernest Fox
Joseph D. Frost
Duane Fuller
Harold Gaertner
Dave A. Gainey
Fred C. George
Harold George
Don Gilbert
Robert S. Gilbert
John Goetz
Homer M. Golden
J. M. Goodell
Clarence F. Graebner
Clarence F. Graebner, Jr.
J. Robert Grube
Richard F. Gugel, Sr.
Paul L. Gustafson
J. W. Hackett
Dr. G. B. Hagerl
Dan Haley
Hilmar Hall
Richard D. Harrison
Irving Hart
Dr. Ray Hart
Arthur C. Hauffe
Irving F. Hauffe
Dr. B. L. Hayden
Duane G. Heath
Howard Heath
Fred J. Helpap
Earl H. Henry
Charles J. Hlad
Richard J. Hoover
E. P. Huebner
Julius Ippel
Russell Jameson
George H. Johnson
Dr. Russell L. Johnson
Roy Johnson
Vern Jones
Nelson Joyner
Clarence Kackmeister
Carl King
Paul Krause
Albert A. Kretzman
Conrad A. Kunding

C. J. LaBelle
Douglas Lathrop
C. Ward Lauderbach
Jacob Laufer
Oscar E. Loeffler, Jr.
Arthur J. McColgan
Ansel McCormick
Frank McDermid
Gordon McDonald
Dr. Robert H. McDowell
Edward C. MacRae
Clarence McIlvain
Joseph D. McIntyre
M. A. McMullen
J. H. Mahar
J. S. Mahar Jr.
Norris Mannion
Howard Mannion
Alfred Mardon
Lester Markey
Frank B. Mason, Jr.
Dr. Harold Mayne
William A. Monroe
Richard Morford
Raymond Morrow
Arthur C. Muehlenbeck
William Muehlenbeck
Carl Mueller
Seymour Murphy
Harold Nagel
William Nagel
Dr. Oscar A. Nelson
Martin Nuechterlein
E. J. O'Brien
Patrick J. O'Brien
Joseph A. O'Connor
Lyman Oehring
William H. Palmer
Reynold Pankonin
W. J. Paxson
Kenneth Peaslee
Walter Peters
J. Ray Pinnell
Dr. Lewis C. Pinney
Fred Quigley
Floyd B. Rabe
E. F. Rambo
Albert T. Reinbold
Alfred Richter
Richard E. Roberts
A. J. Robertson
Joe Robertson
Karl E. Russell
Walter E. Ruthig
John Ryan

William F. Scharffe
James G. Schobert
Clarence A. Seidel
Erwin M. Seidel
Anton G. Seefelder
Robert A. Sleamon
F. Willard Smith
Lawrence A. Smith
Thomas W. Smith, Jr.
Lynn B. Snyder
Donald Sommerfield
H. Monroe Stanton
Donald Stark
Henry R. Steltzriede
Archie Stevens
Fred Stevens
Andy Struthers
Don W. Stump
Stanley Swift
Albert Tausend
Clifford Thomas
Dr. G. E. Tiedke
Donald W. Trier
Edwin C. Trier
Herb Trippensee
Robert Tupes
William Muehlenbeck
Donald Uphoff
A. W. VanAuken
Theodore Vlassis, Jr.
Harold Vollmer
Harold J. Volz
Chris Wagner
H. R. Wagner
Ward Wagoner
Ralph Walker
John J. Waters
Burt Watson
Richard Weir
George Welzel, Jr.
Edward Wenzel
Eric Wieneke
Myron Wieneke
A. E. Williams
Don Williams
Ross Wiltse
C. F. Winterstein
Frank Woidka
D. E. Wood
Byron Wright
John E. Wygaard
Frank E. Young
Frank E. Young, Jr.
Gerald W. Young
Charles W. Zehnder

TICKETS

Ross Wiltse
Dick Morford

PUBLICITY

R. Ray Campau
Homer Golden

PROGRAM

Chuck Zehnder
James Schobert

STADIUM

Dave Gainey I. M. Brock
Seymour Murphy

AUDITORY

Erwin M. Seidel

TREASURER

C. F. Graebner, Jr.

HALFTIME

Oscar Huyghe

WISCONSIN STATE FOOTBALL ROSTER

NO.	NAME	POSITION	WEIGHT
33	BOTTONI, ROGER	HB	155
42	BRANDT, EMIL	E	180
47	DREWEK, JAMES	E	190
30	HROVAT, JOSEPH	T	200
51	KOEHN, JOHN	C	170
50	KOSTRIVAS, PAUL	T	193
58	KUBIAK, TOM	HB	185
49	LITTARITZ, LOWELL	E	190
23	LUND, EDWARD	E	180
43	MACIEJAK, RICHARD	B	158
45	MARTIN, HARRY	B	180
28	MARTIN, KEITH	B	165
32	NETZEL, SCOTT	E	210
46	NIESEN, ALFRED	B	188
38	OLEARY, JAMES	G	194
57	POZORSKI, NORBERG	T	185
59	RACINOWSKI, SYL	T	200
48	RAUCH, JOHN	G	187
60	SCAFFIDI, JOE	G	237
44	SCHAEFFER, GEORGE	C	170
37	SCHAUER, WILLIAM	G	192
54	SCHUPP, JAMES	T	198
27	STANZER, JERRY	HB	170
41	STRANKOWSKI, DON	HB	180
36	SULLIVAN, JOHN	C	185
40	TARANTINO, PETER	B	132
55	THELEN, MIKE	G	172
35	THIEDE, BOB	T	190
56	TRIER, TOM	B	180
26	TSCHANZ, RICHARD	T	210
34	WAGENER, WALTER	G	170
25	WECKERLE, JAMES	G	230
29	WESTHOFEN, RICHARD	E	170
37	WILK, WILLIAM	G	200
39	WOOD, FRED	G	175
31	GLOWACKI, LEON	G	190
53	TANN, HARRY	G	170
24	KAESTEN, TOM	E	210

OFFICIALS — Floyd Byron, Alma College
 OFFICIALS — William Stoner, Michigan State Normal
 Howard Beatty, Michigan State
 Theron Fager, Michigan State
 Jack Bauer, University of Michigan
 Game Broadcast Direct by:
 WSGW, Saginaw WCEN, Mt. Pleasant

CENTRAL MICHIGAN 1954 FOOTBALL ROSTER

NO.	NAME	POSITION	WEIGHT
31	SMITH, DON	B	180
32	MASON, TOM	E	180
33	MAROVICH, STEVE	E	185
34	BOYER, DALE	B	160
35	TOYZAN, JERRY	B	170
36	EPPLE, JOE	B	174
37	CABLE, CURT	FB	198
38	THERING, JOE	B	170
39	McCLEAN, RUSS	B	172
40	HAWES, VERNE	F	160
41	WOLF, LaVERNE	B	175
42	KIPKE, HERB JR.	QB	170
44	KING, JIM	QB	185
46	PETERS, DICK	QB	170
47	BEACH, DON	B	185
48	MATUREN, BOB	B	175
49	RATERINK, BERNIE	B	180
50	SERRIN, PHIL	C	185
51	ENGLISH, CONRAD	C	195
53	FERGUSON, DON	E	200
52	McCONKEY, DAVE	E	215
53	ATKINSON, DICK	G	195
54	ECKMAN, JIM	QB	190
55	KOWALKOSKI, RON	T	226
56	DEMSKI, FRANK	G	160
57	WATT, DICK	G	210
57	COOK, BOB	T	180
58	GLINKE, GEORGE	T	205
59	ROLPH, RON	G	198
60	SMITH, LARRY	G	198
61	FONTE, TONY	T	215
62	PODOLEY, JIM	B	175
64	GMELICH, JACK	T	195
65	KACKMEISTER, DICK	C	198
66	BRIGGS, DAROLD	C	212
67	HIESHETTER, BILL	G	200
70	KELLY, BOB	G	220
68	FITZGERALD, BOB	G	185
71	RINQUEST, GORDON	T	225
72	BOOS, PHIL	T	210
73	FIGG, RAY	G	200
74	PRIEBE, JERRY	T	210
75	FUSSMAN, DALE	T	182
76	GRIMES, BOB	G	240
77	QUICK, AL	E	180
89	CARROLL, IRA	T	255
79	ENGLE, ART	T	210
80	BURDON, TIM	E	180
81	WILSON, WAYNE	E	197
82	FINLAYSON, JOHN	E	190
83	PORTER, OLIVER	T	200
84	WALZ, JARV	E	220
85	THOMAS, JERRY	B	170
86	FIGG, DICK	T	195
87	GRIGG, JOE	E	175
88	KAUTZ, DICK	T	220
78	SCOTT, CHUCK	G	210
90	RIVERS, GARY	G	225

Wherever You Live In Saginaw
We Are There to Serve
Your Every Banking Need

SECOND NATIONAL BANK
AND TRUST COMPANY OF SAGINAW

Oldest and Largest Bank in Saginaw
Member Federal Deposit Insurance Corporation

MAIN OFFICE
Genesee and Washington

AUTO BANK STATE and COURT
604 S. Washington Ave. Under Construction

WEST SIDE OFFICE
Court and Hamilton

FAIRGROUNDS SOUTH SIDE OFFICE
OFFICE 2815 E. Genesee Ave. Fordney and Center

Member Federal Reserve System and F.D.I.C.

CROSLY :- BENDIX

Only Crosley gives you SHELVADOR
Only Bendix gives you DUOMATIC

YORK

Air Conditioning and Refrigeration

INDUSTRIAL
COMMERCIAL
RESIDENTIAL

SAGINAW DISTRIBUTORS, INC.

1751 E. Genesee Phone 3-5444

Best wishes for a

Successful Red Feather Game

Compliments of

A FRIEND

When You Ask for Milk

Always Say **SANI-SEAL**

SANI-SEAL DAIRY, INC.

SAGINAW DAIRY CO.

A Message from the President of C. M. C.

Central Michigan College is pleased and proud to participate in the Red Feather campaign. Wisconsin State College at Milwaukee and Central Michigan College are friends and have met in athletic competition on the gridiron and on the basketball court. These contests have always been hard fought on a high level of competitive sportsmanship. The game tonight will be no exception. As a sister institution of higher education and friendly rival, Central Michigan College greets Wisconsin State College.

Also I bring greetings to our visitors from the faculty and students of our college. I know that both colleges are glad to have a part in advancing worthy causes sponsored by the Red Feather campaign. The money raised by this drive is used for the general welfare of all, and the specific needs of individuals and groups.

We are fortunate to live in a country where income is high thus permitting us to give generously to others. There are always circumstances over which one does not have control, which circumstances increase the economic problems of many. The amount of money you give, as a poet has well said, serves three — you, the recipient and God. Giving to the campaign is a privilege, a responsibility and an obligation. May this year's Red Feather campaign in Saginaw go over the top.

The greetings of Central Michigan College and Wisconsin State College to the citizens of Saginaw.

CHARLES L. ANSPACH, President
Central Michigan College of
Education



L. V. KING CONST. CO.

"Fine Homes A Specialty"

Call Us For Free Estimates

Phone 3-7428

21½ Jarvis Yawkey Ct.

EDWARD'S MEN SHOP

The Finest in Men's Furnishings

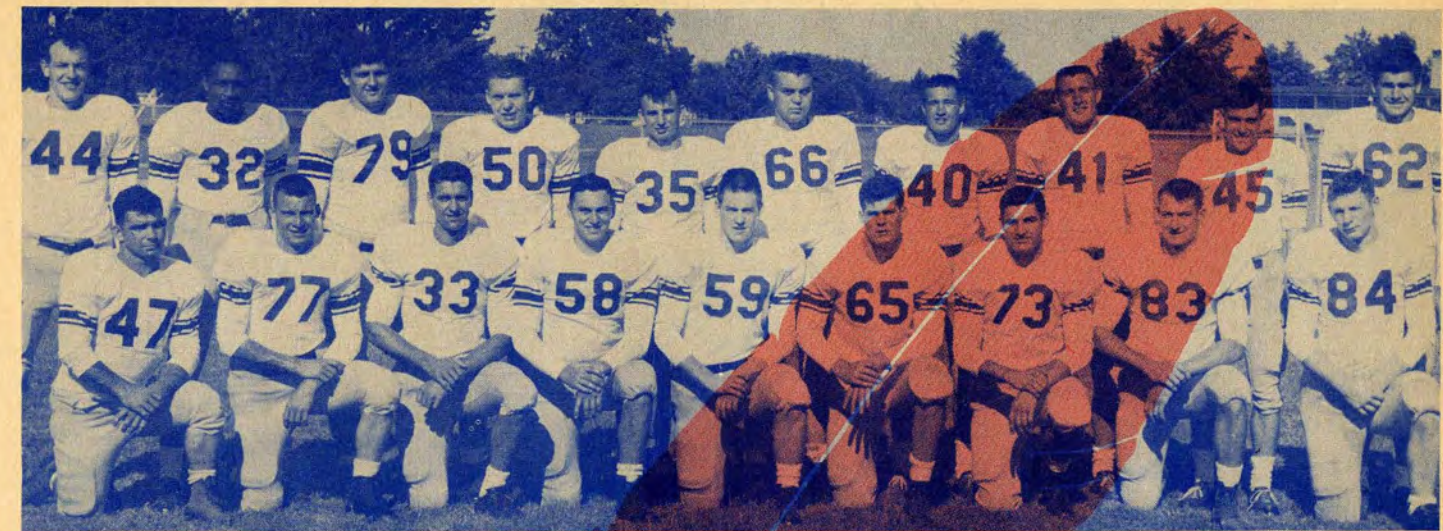
423 E. Genesee

Across from the Michigan National Bank

C.M.C. COACHING STAFF



Left to Right: Leo Wisneski, Line Coach; Bill Kelly, Head Coach; Al Thomas, Backfield Coach



First row: left to right, Don Beach, Holly, senior; Al Quick, Bay City, sophomore; Steve Marovich, Vassar, senior; George Glenke, Breckenridge, junior; Ron Rolph, Birmingham, junior; Dick Kackmeister, Saginaw, junior; Ray Figg, Shepherd, junior; Oliver Porter, Standish, sophomore; Jarv Walz, Bay City, junior. Back row: left to right, Jim King, Royal Oak, junior; Tom Mason, Detroit, junior; Art Engle, Saginaw, sophomore; Phil Serrine, Saginaw, sophomore; Jerry Toyzan, Bay City, sophomore; Darold Briggs, Michigan Center, sophomore; Vern Hawes, Saginaw, senior; Laverne Wolf, Gr. Rapids, senior; Tom Dezelsky, Saginaw, junior; Jim Podoley, Mt. Morris, sophomore.

Saginaw's Friendliest
Store



Phone 3-8411
Federal at Genesee

STORESIDE CUSTOMER PARKING

After the Game Meet at
ROY'S STEAK HOUSE
1810 Court Street
Food at its Best

THE J. W. IPPEL CO.
DRY GOODS
Court & Michigan Established 1891

Compliments of
W. L. CASE & CO.
Ambulance Service
409-415 Adams Phone 3-5441



KING, JIM



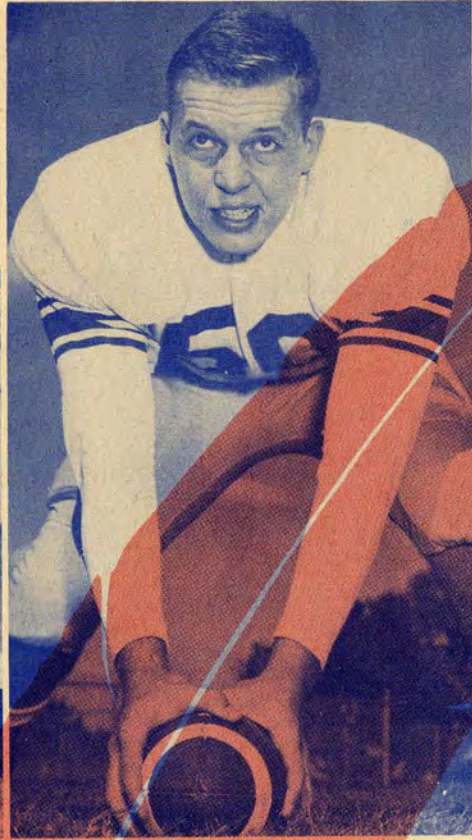
PORTER, OLIVER



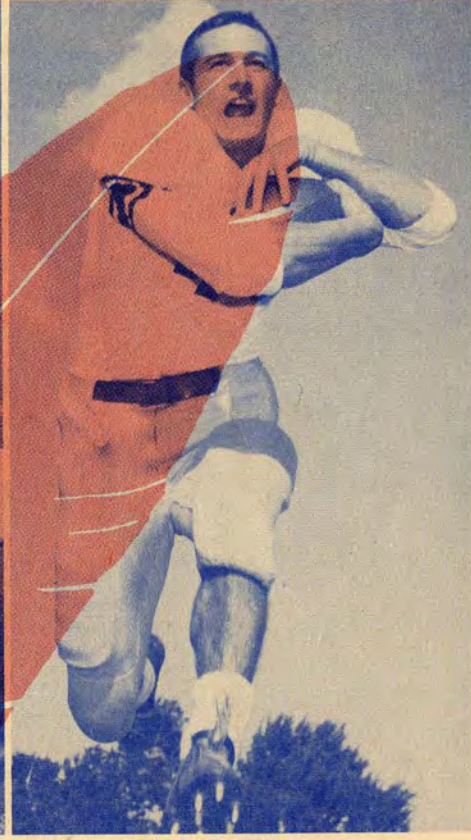
TOYZAN, JERRY



ENGLE, ART



SERRIN, PHIL



HAWES, VERNE



MCCLEAN, RUSS



MATUREN, BOB



KACKMEISTER, DICK



GLINKE, GEORGE

THOMAS, JERRY
WOLF, L & VERNE

WALZ, JARV

VALLEY BUILDERS

BUILDER OF FINE HOMES

572 Shattuck

Phone 5-1777

LAND CONTRACTS BOUGHT AND SOLD

We the Suppliers and Sub-Contractors are Associated with Builder's of
High Quality Homes.

L. C. SMITH LUMBER & SUPPLY

1605 Phelon -- Ph. 8888

Finest in Lumber & Building Supplies

MILLER HEATING & SUPPLY

2106 Emerick -- Ph. 4-4936

FRED RUNYAN

Mason Contractor

9480 Carter Rd.

FREELAND

Ph. 4257

DELANEY BROS.

Complete Cement Contractors

8715 No. River Rd.

FREELAND

Ph. 2091

ARTHUR BROWN & SON

Plumbing Contractor

2604 Fordney

Ph. 3-2535

SUBURBAN ELECTRIC

Electric Contractor

631 Homedale

Ph. 4-7043

QUALITY COAL & LUMBER CO.

Flooring, Doors, Plywood, Etc.

603 S. Niagara

Ph. 8468

KLOPF FLOOR COVERING

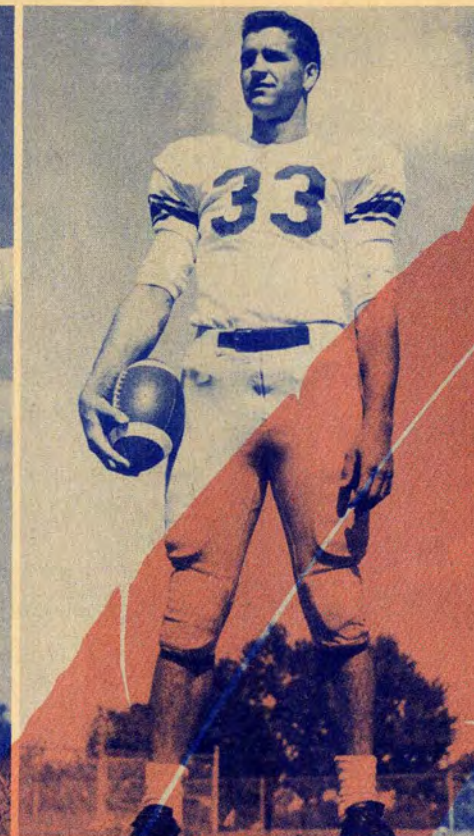
Linoleum Work, Plastic Tile

3007 Schaefer

Ph. 5-5650



ROLPH, RON



MAROVICH, STEVE



MASON, TOM



FIGG, DICK



BRIGGS, DAROLD



FIGG, RAY

GEYERS

5¢ to \$5.00 Stores
118 No. Michigan Ave., W.S.
2720 So. Washington Ave., S.S.

MARKEY-ELLIOTT

House of Furniture

Compliments

RICHARD F. GUGEL, SR.

**SCHWAHN - VAN AUKEN
GRAEBNER**

Insurance Since 1856

120 N. Michigan Ave.

Phone 2-2161

HENRY ELECTRIC CO.

1716 So. Jefferson

Phone 3-5457

WILLIAM MEYER

REALTOR — BUILDER

Gratiot Ave., Next to Marr Theatre



Visit Our New Sub-Divisions

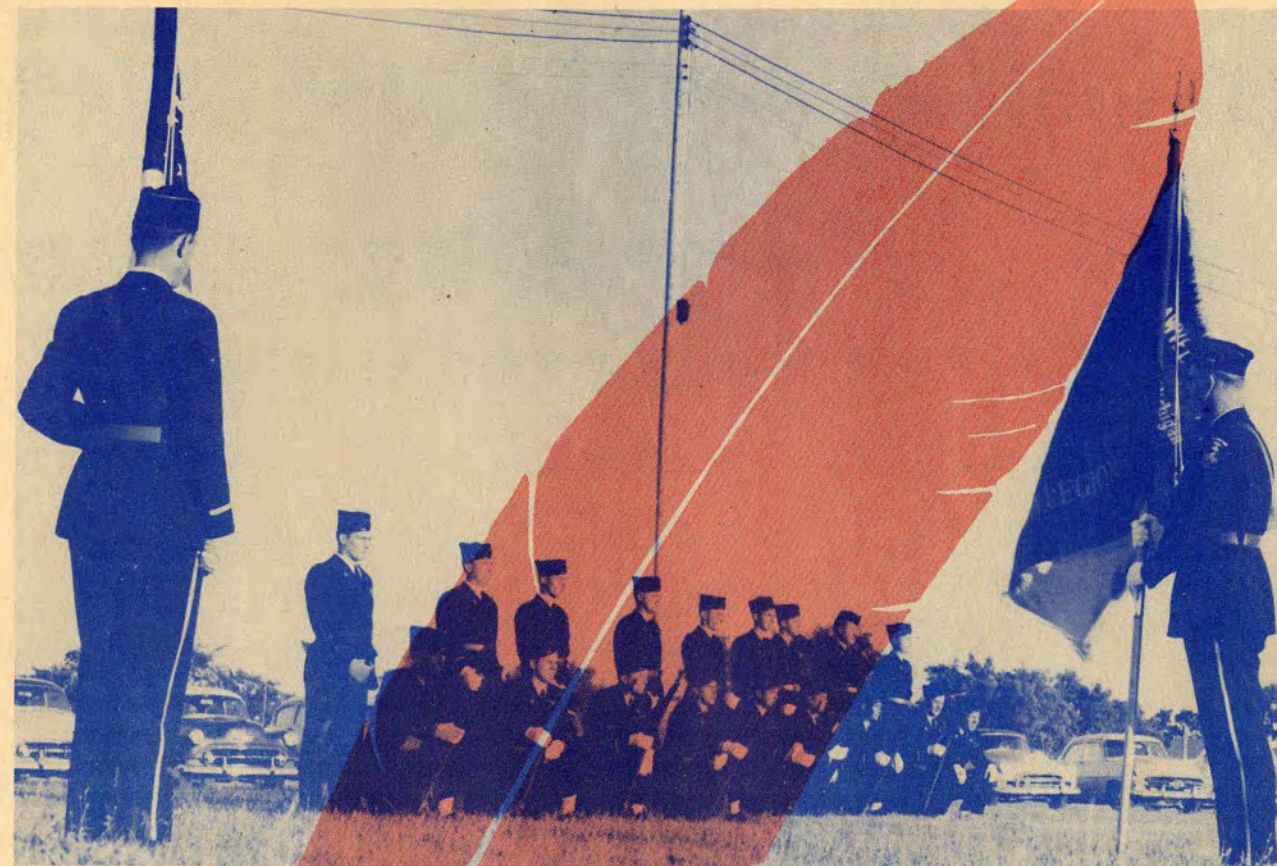
Arlington Park
Hess Rd.

Ignasiak Subdivision
Stroker Drive

CUSTOM BUILT HOMES

We Build Up To A Standard, Not Down To A Price

BRECKENRIDGE AMERICAN LEGION DRILL TEAM



The team successfully defended its state title this summer at Grand Rapids as the best drill team among Michigan Legion posts, an honor it first won in 1953 at Detroit.

Cela (Skeet) Dawson, a World War I drill sergeant and a successful Breckenridge farmer, took the team in hand. There are 15 members, counting Skeet, in the drill team, and six members in the color guard.

Two fine bands of two hundred and forty-two members will start the **THIRD ANNUAL RED FEATHER GAME** by playing the National Anthem. The Arthur Hill and Saginaw High School Bands being in session only four days will be unable to participate in the halftime festivities. The two bands will furnish music from the stand during the **RED FEATHER GAME.**

SAGINAW HIGH SCHOOL BAND
Oscar Huyghe, Director

Drum Major Ramon Strauch
Drum Majorette Kay Allington
Majorettes: — JoAnn Boyd, Jean Dreyer, Margaret Hayes, Sue Laubach,
Gloria Maciejewski, Rosalind Mathews, Barbara Maturen, Sally Ma-
turen, Sally Maturen, Marlene Melvin, Joyce Murlick.

ARTHUR HILL HIGH SCHOOL BAND
Earl Burnett, Director

Drum Major Richard Sonefeld
Drum Major Joseph Thompson
Drum Majorette Penny LaFlair
Majorettes: — Marlene Kingsbury, Barbara Bauer, Barbara VonSonnett,
Nancy Sarow, Carol Leseney, Caren Johnson, Marie Rosenburg.

OSCAR HUYGHE,
Chairman of Half Time Festivities