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| **CBA SOCIETAL IMPACT & ENGAGEMENT AWARD**The College of Business Administration (CBA) Award for Societal Impact & Engagement honors a CBA faculty member who exemplifies Central Michigan University’s (CMU) and the CBA’s commitment to making a positive contribution to society. As an AACSB guiding principle, “Societal impact as an expectation of all accredited schools reflects AACSB’s vision that business education is a force for good in society and makes a positive contribution to society, as identified in the school’s mission and strategic plan.” (AACSB 2020, p. 15). “Further, high-quality schools have a positive societal impact by addressing broader social, economic, business, and/or physical environment issues, which could be at a local, regional, national, or international scale.” (AACSB 2020, p. 49).This award recognizes faculty efforts toward impact & engagement, actionably demonstrating our CBA and university commitment towards these goals. Applications for the award should include specific examples of how their efforts have (1) increased the well-being of the community or individuals in the community, and (2) enhanced the learning experience of students, and/or (3) strengthened the teaching or research of the faculty member. Priority will be given to projects/activities that demonstrate scalability and sustainability and measurable impact demonstrated through ongoing assessment.The award winner will receive an inscribed award and $2500 for professional development or to further support the initiative with which the awardee is associated. The award will be presented at the CBA Awards Ceremony.**APPLICATION AND SELECTION PROCESS:*** Applicant must be a currently employed CBA full-time regular or fixed-term faculty member.
* Candidates should submit one electronic file (PDF) which contains their narrative and supporting materials via email to Sarah Ransom **at** **polzi1sm@cmich.edu** **by 5:00PM on Friday, March 3, 2023.** A copy of the faculty member’s AACSB Short Vita (OFIS system) must be included with the application. *(Please be sure the \*Does this activity meet the definition of community engagement or outreach? is checked yes for all relevant activities that meet the definition of community engagement.)*
* Please use the questions provided below as guidance for your narrative.
* Optional supporting documentation may include (but not limited to) the following:

syllabus, research abstract, letters of support from community partner that indicate how they benefitted from the partnership, thank you letters, emails, newsletters, videos, etc.The Faculty Development Committee of the CBA will be responsible for the selection of the award recipient(s) and will notify the Dean of their selection. Recipient(s) will be notified by the Dean. Applicants are invited to discuss the documentation that should be included in their packets with members of the CBA Faculty Development Committee: *C. Allen (MKT), M. Hwamg (BIS), KC Lin (ACC), L. Zettel (ENT), A. Lhila (ECO), A. Epstein (FIN & LAW), or V. Whitelock (MGT).*   |  |

# Provide a detailed description of the impactful activities/projects. (This information may be used in printed materials and on the CMU website).

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# When did the activity/project begin? Is the project on-going? Yes or No. If no, indicate end date.

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# Did this activity impact student learning, if so how?

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# Did this activity enhance the applicant’s teaching, if so how?

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# Did this activity enhance the applicant’s research, if so how?

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# Describe the impact of the activity/project on society?

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# Describe unique and/or exemplary attributes of the activity.

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# How many community members and/or students were impacted?

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# Was there internal or external funding for this activity/project? If yes, funding agency? Funding amount?

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Possible impacts include:

 Contributions to major world issues, such as those identified by the U.N.

Sustainable Development Goals;

 Effects on business development;

 Improved financial performance of organizations;

 Contribution to business creation;

 Improved health and safety outcomes;

 Improvement in the brand and/or image of an organization, industry, or

profession;

 Examples of co-creation of knowledge with external stakeholders;

 Examples of commercialization outcomes;

 Examples of involvement in new venture creation;

 Contributions through membership on boards and government bodies;

 Examples of shaping community debate on issues of importance;

 Examples of contributions to policy development for local, regional, national, or

international public-sector organizations;

 Outline of “pathways to impact” developed and the anticipated results from

these;

 Projects initiated or leading with external non-academic stakeholders;

 Contract research or consultancy projects with private and public sector;

 Examples of changes to business practice arising from thought leadership

engagement; and/or

 Examples of public-sector policy changed or impacted by engagement with the

school.

 OTHER