

Research Credit Guidelines for Publication in the CBA

To receive research credit, the items listed below must be assembled in the following order and presented to the Dean's Office.

1. **A copy of the faculty member's AACSB Short Vita** (OFIS system) with the journal article for which the credit is being requested listed on the short vita. All previously published articles on the vita must include appropriate issue, volume, and publication dates.
2. **Proof of acceptance for publication** in the form of a letter or email from the editor or actual journal publication.
3. **A screen shot showing paper has been uploaded to your SSRN account.** This may occur subsequent to journal acceptance.
4. **A screen shot of your Google Scholar Profile** (Just your active account, not of this paper in it; it will be picked up automatically)
5. **Documentation identifying the award category and evidence showing which of the criteria are satisfied.**

Guidelines

- Please refer to Expenditure Guidelines for details on permitted uses.
- Request must be submitted within one calendar year of acceptance.
- An award given for publication is not eligible for any other development award offered by the CBA.
- If more than one CBA faculty member authors the publication, the award will be split among the authors as follows: 2 authors – 75% each, 3 – 50% each, 4 – 40% each, 5 – 30% each.
- If more than one CBA faculty member publishes the article, all authors must agree which award incentive category they will apply for. One author may not apply for award in one award category while the other author(s) apply for a different credit amount in a different award category.
- If the applicant is the editor/co-editor of the journal or the journal is edited/co-edited by a faculty member at Central Michigan University, applicant must sufficiently demonstrate to the Dean's office that the publication process was followed as would be at a journal without such relationships.
- These guidelines do not replace, alter, or otherwise influence research requirements in department bylaws for Reappointment, Promotion, or Tenure.
- Applicants who are denied research credit or feel a publication should be in a different category may provide evidence in support of their request to the Dean's office.

Outstanding: \$5,000

The criteria for Outstanding Paper Award is designed to include truly outstanding, almost universally regarded "A" journals. These tend to be the most highly regarded journals within each discipline, usually requiring the greatest contribution level and effort. Any journal that meets at least one of the following criteria is defined as

Outstanding for the sole purpose of qualifying for the CBA Outstanding Paper Award and research credit:

- Any journal rated AJG 4 in the most-recent Academic Journal Guide of the Association of Business Schools.¹
- Any journal listed in the current year Financial Times 50 ranking.
- Publications listed in the current Washington & Lee law journal database with a Combined Score of 50 or higher².

Premiere: \$3,000

Premiere journals are intended to encompass leading field journals in each discipline. Generally, these include well recognized journals that consistently publish quality work. For purposes of the premiere research credit award, a “Premiere” journal is defined as a publication that meets one of the following criteria:

- Any journal rated AJG 3 in the most-recent Academic Journal Guide of the Association of Business Schools.
- Any journal listed as Quartile 1 (Q1) in the Scimago Journal & Country Rank.
- Any journal with a Journal Citation Report (JCR) five-year journal impact factor greater than 3.0.
- Publications listed in the current Washington & Lee University law journal database with a Combined Score of 16 or higher.
- Publications with a Combined Score in the top 10% of their “Subject” in the Washington & Lee University law journal database
- Books published for the first time by a press included in List # 1 below.

Advanced: \$1,500

Advanced journals are intended to quantify the highly regarded, high quality journals not captured above. For purposes of this research credit award, an “Advanced” journal is defined as a publication that meets one of the following criteria:

- Any journal rated AJG 2 in the most-recent Academic Journal Guide of the Association of Business Schools.
- Any journal listed as Quartile 2 (Q2) in the Scimago Journal & Country Rank.
- Any journal with a Journal Citation Report (JCR) five-year journal impact factor greater than 1.0.
- Publications listed in the current Washington & Lee law journal database with a Combined Score 2.0 or higher. However, where current Washington & Lee law journal database ranks the journal “NR”, but the 2017 rankings scored the journal at or above a 2.0, the 2017 rankings may be substituted.

¹ <https://charteredabs.org>

² <https://managementtools4.wlu.edu/lawjournals>

Enhanced: \$1,000

Enhanced journals are intended to quantify high quality journals not captured above. For purposes of the enhanced research credit award, an “Enhanced” journal is defined as a publication that meets one of the following criteria:

- Any journal rated AJG 1 in the most-recent Academic Journal Guide of the Association of Business Schools.
- Any journal listed as Quartile 3 (Q3) in the Scimago Journal & Country Rank.
- Any journal listed in the Journal Citation Report (JCR) and has a five-year journal impact factor greater than 0.5.
- Publications listed in the current Washington & Lee law journal database less than 2.0 or listed as “NR.”
- Publications not listed in the current Washington & Lee law journal database but are considered peer reviewed.
- Book published for the first time by a press that belongs to the Association of University Presses³, or is included in List # 2 below.

Regular: \$500

Regular category is intended to encompass research-based publications in outlets that inform the practice of business. This category expressly excludes publications in predatory journals. It is the author’s responsibility to demonstrate the quality, readership, and impact of a publication when the outlet does not meet one of the following criteria:

- Journals not identified above but are indexed in the Cabell’s Information Resources Management Journal.⁴
- Any journal listed in the Scimago Journal & Country Rank.
- Any journal listed in the Journal Citation Report (JCR).
- Publications in legal profession or law practice journals with wide readership and impact on the legal profession.
- Business-related practitioner publications with wide readership and impact on the business community.
- New book chapters published in a book by a press that belongs to the Association of University Presses⁵, or is included in List # 2 below.

³ <https://aupresses.org/membership/membership-list/>

⁴ <https://noaa.cabells.com/>

⁵ <https://aupresses.org/membership/membership-list/>

List #1: Highest Tier Presses

- Cambridge University Press
- Columbia University Press
- Harvard University Press
- Johns Hopkins University Press
- MIT Press
- Oxford University Press
- Princeton University Press
- Stanford University Press
- University of California Press
- University of Chicago Press
- University of Pennsylvania Press
- Yale University Press

List #2: Acceptable non-university presses

- Blackwell
- Cambridge Business Press
- Cengage
- Edward Elgar
- Elsevier
- Houghton Mifflin Harcourt
- Kendall Hunt
- McGraw-Hill
- Palgrave Macmillan
- Pearson
- Routledge
- Rowman & Littlefield
- Sage
- Springer
- Taylor & Francis
- Wiley
- World Bank

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