



November 2023 Newsletter



Thank You!

Thank you so much to everyone who joined us in celebrating Campus Sustainability Month this past October! Below is a recap of our achievements:

- Hosted two walking tours about campus sustainability efforts
- Conducted a waste audit in front of the UC
- Facilitated a campus-wide clean-up in partnership with the National Wildlife Federation where student organizations competed to collect the most trash
- Hosted a sustainability fair that allowed students to connect with community partners like Citizens' Climate Lobby and Green Tree!

Just because Campus Sustainability Month is over does not mean the celebration stops there. Read the rest of this newsletter to learn more about what you can do to live sustainably year-round!



Central Sustainability is Hiring!

We are looking for self-driven students passionate about sustainability to join the team as sustainability coordinators!

Sustainability coordinators help track university initiatives, coordinate annual sustainability events, maintain community and campus relations, and can pursue projects suiting their unique interest and skills.

This is a part-time, paid student position, beginning January 2024 with in-person and independent work. Long-term employment is preferred. Applicants must be enrolled as a student on CMU's main campus.

Interested students should reach out to CS via the email sustainability@cmich.edu for an application. We encourage those interested to apply promptly, as initial reviews of applications start on **November 10th, 2023**.

CS will notify those who applied of their application status ASAP.

Topic of the Month: Environmental, Social, and Governance (ESG) Investing



Image pulled from *Glass Lewis*

Environmental, social, and governance (ESG) investing is a term that refers to a set of standards for a company's behavior used by socially conscious investors to screen potential investments.

Environmental criteria consider how a company should care for the environment. Social criteria focuses on how to manage the company's relationships with employees, suppliers, customers, and related communities. Lastly, governance examines a company's leadership behavior, executive pay, audits, internal controls, and shareholder rights.

In a nutshell, ESG investing is used to encourage companies to act responsibly and avoid engaging in risky or unethical practices. Despite this, the rapid growth of ESG investment in recent years has given rise to claims that not all companies are being sincere in their ESG accomplishments. It is difficult to determine every company's true intentions with their ESG investments. Regardless, the ultimate value of ESG investing will depend on whether they encourage companies to act for the common good, or merely check boxes and publish reports.

Visit <https://www.investopedia.com/terms/e/environmental-social-and-governance-esg-criteria.asp> to learn more about ESG investing.

Want to make sustainability a part of your daily life?

Check out our Sustainable Living Guide and make the CMU Sustainability Pledge today!

CMU Sustainable Living Guide



Sustainability Pledge



Pumpkin Composting on November 2nd!

Do you have a pumpkin that is beginning to rot? Don't throw it out! Drop it off in front of the Bovee University Center so that it can be composted. Composting is a great way to dispose of your pumpkins responsibly and sustainably!

The trailer for pumpkin collection will be available all-day on November 2nd.



Any Questions? Contact Us!

Stop by our office in Dow Science Room 275 or email us at sustainability@cmich.edu.

Also check out our socials for more updates!

Instagram & Facebook @cmucentralsustainability